

Mobile + SEO + Social Questionnaire

Company Information	List the websites of your 3 direct online competitors.
	1)
NAME	
CONTACT	2)
ADDRESS	3)
CITY/STATE/ZIP	List any number of keywords/phrases that best describe your business and product/service offerings.
PHONE	1) 5)
EMAIL	2) 6)
EWAIL	3) 7)
WEBSITE	
Business/Marketing	4) 8)
Does your website display properly on a smart phone? ○ yes ○ no	List the pages on your website that you feel are important for your business and would want to target for optimization.
Goals for website? Informational, create brand awareness, sell products/services, build online community, display contact info, generate traffic/leads or create original web apps (course scheduling, ecards, etc.)	Are you tracking traffic on your website? If so please provide the traffic and the traffic source report or provide access info below.
	What can we help you with or quote on?
What are the main products or services sold through your website?	O <u>Mobile responsive website</u> - Responsive, optimized websites with features such as e-commerce, schedules, forms, click-to-call.
1)	$\bigcirc \ \underline{\text{SEO}}$ - Move your site toward the top of search engines.
2)	○ <u>Facebook fan page</u> – Promotions, loyalty, rewards.
3)	O Monthly reports - Track your mobile and social marketing.
0)	O <u>Video creation</u> - Use video to educate, promote or train.
Can users purchase your services/products easily using their mobile	 <u>Email marketing, content list manger</u> - Database with customer information from mobile web to database. Copy and feature writing.
device? O yes O no	 Online store - Sell products on your website and through mobile devices.
List the top geographical areas you'd like to focus on. (neighborhood, city, county, state, region, country)	 Schedule automatic reminders - Calendar based reminders for appointments or events to your customers.
(noighborhood, only, county, cuito, region, country)	 <u>Text/IM/Email/Social</u> - Reach customers through all forms of communication using one portal.
	Additional Information
What kinds of marketing are you doing right now? Coupons Loyalty Programs	Send your logo and photos you like (in your photo library or a url from Google Images) to info@threelakesmarketing.com
 Find Our Location Menus Ebydity Frograms Sales Events 	Email respones to info@threelakesmarketing.com or

Fax to (888) 842-0292

 $\bigcirc \ \, \text{Facebook}$

O Other

 $\bigcirc \ \, \mathsf{Seasonal/Holiday}$

 $\bigcirc \ \, \mathsf{Blog/PR}$